



WE TURN THE INSIDE OUT

Take care. Use more. Buy quality

THE MOST RESPONSIBLE
CLOTHES ARE THOSE THAT CAN
BE USED AGAIN AND AGAIN

PRO WEAR
www.w.id.dk
Article: U383
Order no.: ED4.116956
Made in Bangladesh

WE TURN THE INSIDE OUT



"We believe that the increased transparency gained from documenting our environmental, social and product lifecycle efforts generates value."

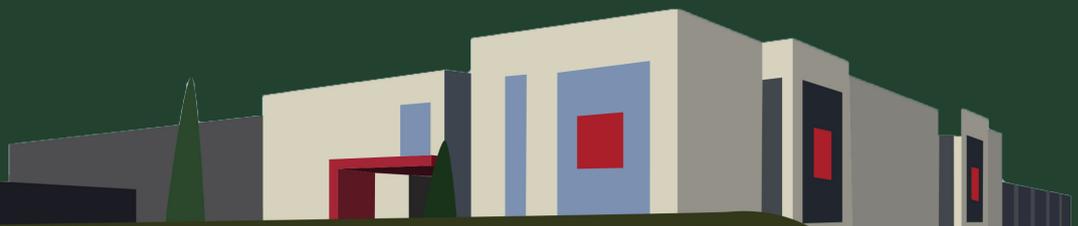


Transparency in focus

Responsibility has and always will be a core value for us.

Transparency is becoming increasingly essential in the world we live in, which is why we always strive to be open and transparent about our responsibility initiatives.

Responsibility is a journey, not a destination, and we dare to bare the truth about our business.



SOCIAL RESPONSIBILITY



Every year we focus on working conditions both social and ethical. Our goal is to ensure that every employee is part of the ID® community - not just in Denmark but also internationally. It is the people that create Identity.

ENVIRONMENT FOCUS



We support environmentally friendly technologies, products and raw materials. In collaboration with our suppliers, our goal is to minimise our environmental impact in the textile industry. This is a continuing effort that we develop year after year.

TRANSPARENCY



We want to be transparent and actively communicate our work within responsibility. We believe that increased transparency creates better value when we show our efforts in relation to the environment, social responsibilities and product lifespan.

PRODUCT LIFESPAN

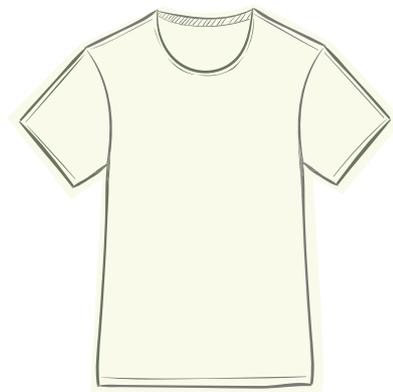


All our products have undergone a strict process to ensure the products' quality. We want to ensure that every product has a long lifespan and it is produced and handled correctly throughout the entire process.



USE YOUR T-SHIRT AGAIN AND AGAIN

To support our work on long product lifespan and minimising our environmental impact, we have, in collaboration with the think tank Textile Revolution, conducted Life Cycle Analyses on selected ID® T-shirts.



We go all the way

When we say we go all the way, we look at the various environmental impacts the T-shirt goes through in its entire life cycle – from raw material extraction to production, transport, use, and eventually disposal.



Do you know your T-shirt's environmental footprint – from raw material to use and disposal?

The most responsible T-shirt is the one that can be worn again and again



What is a Life Cycle Analysis?

LCA stands for Life Cycle Assessment. LCA provides a detailed overview of the environmental impacts associated with a product, covering everything from raw materials and extraction methods to energy, water, waste, and transport.

Discover more about the T-shirt and LCA



at id.dk

FOCUS ON PRODUCT CERTIFICATIONS



"The certificates are your guarantee of ethically sound products and a clear conscience."

More about certificates

On id.dk, you can read more about the certificates and find instructions on how to use ID®'s certificates in [marketing](#).



Scan and read more on application

Responsibility as a clothing manufacturer

We take our responsibilities as a clothing manufacturer seriously. At ID®, we have obtained a number of product certificates, which are verified by independent third parties. This is your guarantee of responsible production that meets high standards.

A large number of our products are certified under OEKO-TEX® or EU Ecolabel, and we take responsibility for creating products that are designed to be used again and again.



Third-party verification ensures compliance.



Traceability and documentation through all processes.



Annual audits guarantee compliance with standards – also over time.



EU Ecolabel: DK/016/063

Better for the environment, better for you

⋮



*We want to make a
difference for the
people we work with*

That's why we have introduced the PRO Wear CARE collection, which is EU Ecolabel certified. The EU Ecolabel indicates that the product has been manufactured with a low environmental impact.



Responsible decisions and protection of natural resources

In 2013, the first ID® products STANDARD 100 by OEKO-TEX® were certified, and since then the portfolio has increased significantly. Today, we have several OEKO-TEX® certificates, which for example impose stricter requirements, process recycled fibres or organic products.

OEKO-TEX® ensures compliance with limit values for substances harmful to health and the environment. OEKO-TEX® is one of the world's leading labels of textiles, where products are tested for such things as pH value, pesticides and heavy metals.

HIGHLIGHTS FROM A RESPONSIBLE JOURNEY



WE SUPPORT



We became a member of the UN Global Compact

OEKO-TEX®
certifikat annex 4,
produktklasse 2

OEKO
TEX®



Member of Amfori BSCI, an association of 750 EU companies that has established ethical guidelines for procurement and production outside the EU



EU Ecolabel: DK/016/063

We started designing our first EU Ecolabel PRO Wear CARE collection

OEKO-TEX® certificate
annex 6, product
class 1

OEKO
TEX®

CODE OF CONDUCT

We started drafting our Code of Conduct



REPLACING PLASTIC BAGS

We started replacing all plastic bags with LDPE quality (recyclable)



We installed four electric charging stations



2009

2013

2013

2017

2018

2019

2020

Highlights

Over the past 13 years, we have taken both small and large steps towards reaching our goal - to create products that impact people and the environment no more than necessary. We have selected some of the highlights from our journey.



We became a proud member of Better Cotton, which works to improve cotton production globally for the benefit of people, the environment and the future of the industry

OEKO-TEX® GMO-free certificate annex 6, product class 1

OEKO-TEX® recycled certificate annex 4 product class 2

RECYCLED POLYESTER

- We started using recycled polyester
- + Initiated removal of hang tags from selected products

We launched our first certified Tencel™ Lyocell product



OEKO-TEX®

SCOPE 1 & 2
The foundation for scope 1 & 2 in our climate accounting was established



LCA was prepared on selected products

OEKO-TEX®



2020



2020



2021



2021



2021



2022



2023



2024

OEKO-TEX®

OEKO-TEX® recycled certificate annex 6 product class 1

OEKO-TEX®

OEKO-TEX® ORGANIC COTTON certifikat annex 6 product class 1

LONG-TERM RELATIONS WITH SUPPLIERS



We constantly strive for long-term collaborations with our suppliers, where loyalty and close cooperation are valued to create quality products that we can all be proud of.

Purchase volume

Based on 2023 procurement figures.



Building partnerships

About half of our total production comes from a single supplier – Multifabs in Bangladesh. The partnership with the supplier began more than 20 years ago.

At ID®, we focus on building long-term partnerships with our suppliers, which ensures good communication and commitment to quality production.

Maintaining long-term relationships with our suppliers and producing quality products requires transparent processes and guidelines. That's why all our suppliers have to sign our quality manual and Code of Conduct.



VALUES AND PRINCIPLES

ID® is a member of amfori BSCI. BSCI (Business Social Compliance Initiative) is an association of 750 European companies that has formulated a set of common ethical rules for procurement and production in countries outside the EU.

This means production where there is no child labour, forced labour or any form of discrimination. Guarantee that employees' working environment is safe and that fair pay and working hours are guaranteed. The rules also take extensive account of the environment.

amfori @

Trade with purpose
ID: 208-000048-000

98%

of our products were produced in factories with amfori BSCI certification.*

88,8%

Of our products were produced in factories with an A (excellent) or B (good) rating.*

*Figures are based on data from 2023.



ID® office in Bangladesh

In 2006, we established an office in Dhaka, Bangladesh, so that we could be present at our producers on a weekly basis.

This gives us detailed knowledge of the factories' working conditions and quality level and strengthens our relationships with our partners.





Read more about our
responsible choices at id.dk

